BOOST YOUR LISTING WITH PRESCOTT 365



PRESCOTT EVENTS, ARTS, OUTDOORS & CULTURE

About Us

Prescott 365 is your go-to guide for discovering the best events, arts, culture, food, and outdoor activities from Wickenburg to Flagstaff, Arizona. Whether you're seeking vibrant local festivals, hidden culinary gems, or thrilling outdoor adventures, Prescott 365 offers comprehensive coverage to help you make the most of your time in this diverse and beautiful region. Locally owned & operated.

PRESCOTT 365 METRICS

Executive Summary

Prescott 365 experienced strong audience growth across its digital ecosystem over the past year. The Facebook page currently has approximately **19,000+ followers** and added 1,200 new followers in the most recent month alone, demonstrating significant audience momentum and continued community engagement.

Facebook Performance Highlights

- Current Followers: **19,458 (November 2026)**
- New Followers (Most Recent Month): 1,110 New Followers Per Month
- Monthly Growth Rate: Approximately 3%
- Annualized Growth Trend: Strong upward trajectory supported by local events, community news, tourism content, and collaborative partnerships.

Instagram (@PrescottAZ_365) 3,884 FOLLOWERS WITH A 96% NATIONWIDE ENGAGEMENT RATE

The Instagram account continues to support brand visibility through reels, local event coverage, business spotlights, and tourism-focused storytelling. Cross-platform promotion between Facebook, Instagram, and PrescottAZ365.com has strengthened audience retention and engagement.

Quarterly Press Releases

We release a quarterly press release to more than 3,450 subscribers nationwide. 75% of the list is in Arizona and includes media contacts with a **82% Open Rate,** three times the industry standard.

Website Performance (PrescottAZ365.com)

The website serves as the central destination for community news, events, business features, and Things to Do in Northern Arizona. Growth has been supported by social media referrals, search traffic, and content marketing.

PICK YOUR PLAN AND PAY ONLINE.

PAY NOW $

All events and marketing assets submitted *in full* will take approximately 30 minutes to 48 hours to publish on the website. Social media post(s) will be scheduled into the Prescott 365 calendar and shared prior to your event date. All assets must be delivered to **PrescottAZmarketing@gmail.com.**

**Boost up to 4 weeks prior to event start. Boosted events must be paid in full to receive boost.*

PrescottAZ365.com

PRESCOTT 365

NEED A BOOST?



PRESCOTT EVENTS, ARTS, OUTDOORS & CULTURE

EVENT LISTINGS ARE FREE

FREE listings live on the events page and will live on our website until the events ends. Includes image, time, location, brief 'about' description and link.

BOOST MY BUSINESS! $990

Do you wish to give your business more digital exposure?

Take advantage of our **BUSINESS BOOST** and receive a **500-750 word article** on PrescottAZ365.com under our Community Stories section, a **728x90 pixel web ad** directing traffic to your website (4 weeks) and press exposure to our **local media database**. The article lives on our website. We also push your article on Facebook. Contact representative for details.

SOCIAL MEDIA FEATURE $650

Prescott 365 will visit your business to capture footage for a :60 or less reel to highlight your company. We will collaborate with your Instagram page to drive more exposure. We may post video or photos on our Prescott 365 Facebook page.

Please contact Prescottazmarketing@gmail.com. Strategy and scheduling subject to Prescott 365 guidelines.

Prescott 365
ATTRACTIONS | OUTDOORS | ARTS | EVENTS
THINGS TO DO IN PRESCOTT

WEB BANNER ADS

$100/MONTH

(Min 6 Months)

728 x 90 horizontal ad on a featured page of our choice. The ad will redirect users to the website of your choice. *Inventory may be limited*.

300 x 250 digital ad on the home page. The ad will redirect users to the website of your choice. Inventory may be limited.

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